



NATIONAL NIGHT OUT 2017 !!!



INCLUDED IN THIS PACKET:

Manager Planning Tool

Use this as an idea generator and planning guide for your event

“Save the Date!” Flyers

Post these in common areas to get your residents excited about the event!

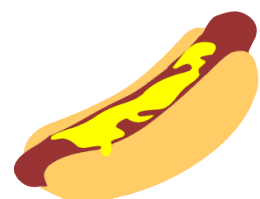
Recap Newsletter from last year’s events

Use this to get ideas and hear what other managers did last year

WHAT IS NATIONAL NIGHT OUT?

National Night Out is a dedicated day for communities to host events that encourage and focus on crime and drug prevention. Each event should be designed to heighten community awareness and strengthen neighborhood spirit as well as police-community partnerships.

For more information go online: <http://www.natw.org>



NATIONAL NIGHT OUT

Managers, start planning your event for:

The First Tuesday in August

TAKE A LOOK AT THE RECAP NEWSLETTER FROM LAST YEAR
TO GET IDEAS AND INSPIRATION FOR YOUR EVENT!

HOW DO I START PLANNING?

1. **Mark the date on your calendar and communicate with your residents by distributing the “save the date” flyer included with this packet.**
2. **Use the emailed templates as guides to formulate a letter to your local police or fire departments. (follow up in a week if you haven’t heard anything)**
3. **Use your budget guideline to figure out what type of event you would like to hold.**

BUDGET GUIDELINE

Under 24 units	\$100
Over 24 units	\$3.00 per unit

4. **Once you have details confirmed send out the formal letter to your residents inviting them to join.**

EVENT PLANNING TIPS

- ★ Figure out the details in advance and try to buy or rent any supplies early. You can generally find discounts or sales if you are planning in advance.
- ★ Get better attendance and participation by communicating with your residents early.
- ★ A week or two before the date, build the excitement with reminders or flyers.
- ★ Get the kids involved! When the kids are excited, others become more excited. As well as being educational, this event should be FUN!

WHAT IS NATIONAL NIGHT OUT?

National Night Out is a dedicated day for communities to host events that encourage and focus on crime and drug prevention. Each event should be designed to heighten community awareness and strengthen neighborhood spirit as well as police-community partnerships.

For more information go online: <http://www.natw.org>

PARTY PLANNING IDEAS!

SIMPLE REFRESHMENTS

- Watermelon
- Lemonade & Cookies
- Ice Cream Cones
- Make your own Sundaes
- Pretzels & Chips
- Fruit & Cheese Plates
- Pizza
- Cookies
- Hamburgers
- Hot Dogs
- Soda
- Iced Tea
- Punch

CONTRIBUTE TO THE COMMUNITY

- Collect cans for local food bank
- Beautify a common area
- Plan a Fall clean-up or bulb planting
- Discuss your local neighborhood watch
- Discuss outdoor lighting in the area

PLEASE DO NOT:

- Rent a bouncy house
- Encourage Sidewalk Chalk
- Plan a Cruise-In

ACTIVITY IDEAS

- Barbeque
- Scavenger Hunt
- Visits from Police and Fire
- Take a lot of Photos
- Resident Talent Show
- Music
- Self-Defense Demonstration
- Funniest Hat Contest
- Welcome New Neighbors
- Board Games
- Hula Hoop / Jump Rope Contest
- Skits
- Make a Mural or Banner
- Coloring Contest
- Youth Parade with a Theme
- Facepainting
- Bubbles
- Water Balloon Toss
- Piñata
- Clown or Magician
- Bike Safety
- Child ID Kits
- Beach Ball Bonanza
- National Night Out Stories
- Photos from Past Events
- Design a Mixer: "Find a person who..." - with prizes
- Longest Resident Award
- Newest Resident Award
- Raffle



Save The Date!

NATIONAL NIGHT OUT 2017

Tuesday, August 1st

All residents are invited to a
National Night Out celebration
in our community!

More details to follow soon...

Q. WHAT IS NATIONAL NIGHT OUT?

A. National Night Out is a dedicated day for communities to host events that encourage and focus on crime and drug prevention. Each event should be designed to heighten community awareness and strengthen neighborhood spirit as well as police-community partnerships.

For more information go online: <http://www.natw.org>



Save The Date!

NATIONAL NIGHT OUT 2017

Tuesday, August 1st

Q. WHAT IS NATIONAL NIGHT OUT?

A. National Night Out is a dedicated day for communities to host events that encourage and focus on crime and drug prevention. Each event should be designed to heighten community awareness and strengthen neighborhood spirit as well as police-community partnerships.

For more information go online: <http://www.natw.org>